



Provides a complete picture of journal performance, use and research activity at your institution

Journal Use Reports (JUR) is a new analytical resource created to help librarians and administrators understand how journals are being used at their institution.

JUR combines usage data for all journals in a collection, along with citation data from *Journal Citation Reports® (JCR®)* and *Web of Science®*. This enables librarians and administrators to conduct analyses within the context of their institutions. *JUR* combines several types of data to ensure fully-informed decision-making:

- Institutional COUNTER-compliant journal usage reports from publishers and vendors — shows the value of a journal to the patrons
- Journal citation metrics from *JCR* – shows the value of a journal to the literature
- Institutional publication data – lets users analyze journal use and institutional publishing patterns, creating profiles by department, section, and budget code
- Article-level data from *Web of Science®* – reveals citation activity at the researcher and departmental level

A single source answers vital usage questions

Until now, analyzing journal use required librarians to collect and assemble data from many different vendors. The data, in different formats, could not easily be collected, combined, and analyzed. With *JUR*, librarians and administrators can easily gather and analyze the data they need. They quickly establish baselines and better understand their collection's characteristics and patrons' needs by finding the answers to these important usage questions:

- Where are my researchers publishing?
- What are they downloading?
- What fields are researchers publishing in?
- Who are my most prolific authors and in which fields?
- How do my researchers compare across disciplines?

With *JUR*, users can make more informed collection development and management decisions, using the integrated and customized data to:

- Acquire a better understanding of departmental needs
- Analyze the depth of data at the journal level for a specific institution
- Analyze usage to spot trends by citations, usage or both
- Analyze data across categories
- Understand and document researcher impact
- Defend ROI by integrating user activity with researcher output to see how their library collection is contributing to academic output
- Spot collection gaps or research trends
- Support curriculum as well as collection development

Responding to customer input

JUR has been developed in cooperation with library, publishing and standards communities. Representatives from 30 institutions worldwide, including collection development and e-resource managers, helped Thomson Scientific explore practices and the most pressing needs in serial collection management.

Five top institutions — Dartmouth College, Drexel University, University of Chicago,

University of Melbourne, and University of Michigan — worked with Thomson Scientific as development partners. They were involved each step of the way, helping Thomson Scientific streamline workflow processes and ensure a user-friendly system. The end result is a resource that fully addresses customers' needs and concerns by offering a new and more efficient way to measure the value of their journal collections.

The *Journal Usage Report* interface allows you to view, compare, evaluate and report on your usage data

Journal Use Reports

Journal: BIOPHYSICAL JOURNAL
ISSN: 0065-2113

JCR Data (2004 Edition)

- Total Citos: 30826
- Impact Factor: 4.581
- Immediacy Index: 0.909
- Cited Half-life: 5.9
- Non-Review Articles: 741
- Review Articles: 7
- All Other Articles: 3320

Publisher: BIOPHYSICAL SOCIETY
Subject Categories: BIOPHYSICS

Publication Activity

This journal was found by the following Publication Activity Profile(s):

Profile Name	Number of articles
University of Michigan	137 (view records)
University of Michigan Med School	11 (view records)

Vendor Usage -- Last 3 Years (YTD)

Here is the COUNTER data you uploaded. It shows the number of full text links to the provider(s) for this journal.

Provider	2005	2003	2004
Biophysical society - Full Text Links	12	42	65
EBSCO - Full Text Links		34	37
Highwire Press - Full Text Links	17	38	29

— Data is customized for each institution.

— Journal record view combines journal performance data, publication activity and usage.

TAKE THE NEXT STEP

To find out more about *Journal Use Reports*, or to learn how to get *JUR* for your institution, contact a Thomson Scientific account representative at the office nearest you, or go to scientific.thomson.com/webofknowledge/jur-cust.html



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